

M02 – Accounting and Finance

Assignment Guidelines:

This assignment requires students to critically examine the role of accounting and finance in managerial decision-making and organizational performance. Students should analyze financial reporting, financial statement interpretation, budgeting, investment decisions, financing decisions, working capital management, cost control, risk management, and ethical financial practices.

Submission Format:

- Detailed project report
- Font: Times New Roman, Size: 12, Spacing: Double
- Word Count: 4000–5000 words
- Submission Deadline: 24th May 2026

Assessment Criteria:

- Depth of accounting and finance theory knowledge (20%)
- Application of accounting and financial management tools (20%)
- Critical analysis of financial decision-making issues (20%)
- Real-world relevance and use of examples (20%)
- APA formatting (20%)

Mandatory Sections:

- Title Page
- Table of Contents
- Abstract
- Introduction
- Literature Review
- Methodology
- Findings
- Discussion
- Conclusion
- References
- Appendices

Assignment Task – Choose ONE of the following written assignments:

Option 1: Financial Reporting and Managerial Decision-Making

Write a report on how accounting information supports managerial and strategic decisions. Your paper should:

- Explain the purpose and importance of financial reporting in organizations.
- Analyze the role of income statements, balance sheets, cash flow statements, and financial ratios in assessing performance.
- Discuss how managers, investors, creditors, and other stakeholders use accounting information for decision-making.
- Provide real-world examples of organizations using financial reporting to improve planning, control, and business performance.

Option 2: Financial Management, Investment Decisions, and Business Value

Prepare a strategic paper on how financial management contributes to business value

creation. Your paper should:

- Explain the objectives of financial management and the role of finance managers.
- Discuss investment appraisal techniques such as net present value, internal rate of return, payback period, and profitability index.
- Analyze financing decisions, capital structure, cost of capital, and risk-return relationships.
- Recommend financial strategies for improving profitability, sustainability, and shareholder value.

Option 3: Budgeting, Cost Control, and Ethical Financial Practice

Analyze the role of budgeting, cost control, and ethics in accounting and finance. Your paper should:

- Explain the importance of budgeting, forecasting, variance analysis, and cost control in organizational management.
- Discuss how accounting and finance support resource allocation, operational efficiency, and performance evaluation.
- Assess ethical issues such as earnings manipulation, financial misreporting, tax avoidance, excessive leverage, and lack of transparency.
- Recommend best practices for responsible, accurate, and ethical accounting and financial management.