

Introduction to the Hospitality Industry

Assignment 11

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Sustainability Approach of Six Senses Hotels Resorts Spas

Six Senses integrates sustainability into its luxury hospitality operations.

1. Environmental Sustainability Practices

- Energy efficiency: Uses renewable energy, LED lighting, and smart energy management systems.
- Water conservation: Rainwater harvesting, water recycling, and low-flow fixtures.
- Waste reduction and recycling: Eliminates single-use plastics, composts organic waste, and promotes recycling.
- Sustainable purchasing: Buys eco-friendly products and responsibly sourced materials.

2. Social Sustainability Practices

- Employee welfare: Provides training, fair wages, and safe working conditions.
- Community engagement: Supports local education, health, and environmental projects.
- Support for local culture and heritage: Promotes local traditions, crafts, food, and cultural experiences.

3. Economic Sustainability Practices

- Local sourcing: Purchases food and supplies from nearby farmers and businesses.
- Contribution to the local economy: Creates employment and supports local entrepreneurs.
- Long-term business sustainability: Balances environmental responsibility with financial performance.

Conclusion

Six Senses demonstrates that sustainable hospitality can protect the environment, support communities, and achieve long-term business success.