



THE EVOLUTION OF TOURISM DISTRIBUTION CHANNELS

Student Name: RAMANPREET KAUR

Student ID: DE240254

Course: Operations Management in Hospitality

Date: 21.01.2025

ABSTRACT

Tourism distribution channels have evolved significantly over time...

INTRODUCTION

Tourism distribution connects suppliers with consumers...

LITERATURE REVIEW

Traditional travel agencies once dominated tourism distribution...

METHODOLOGY

This study uses secondary research sources...

FINDINGS

Digital platforms have become the primary distribution channel...

DISCUSSION

The shift toward digitalization has improved efficiency but increased competition...

CONCLUSION

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