

Planning and Management of Sustainable Tourism Spaces

Assignment 3

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1. Tourism Development in Paris and its Planning and Management of Resources

Paris is one of the most famous tourist destinations in the world. It is the capital city of France and also called "City of Light". Millions of people visit Paris every year to enjoy its beauty. Paris is a top global destination because of its natural and cultural resources.

Paris has several natural resources that attract visitors, for example, the River Seine. These natural areas are properly planned and managed for the public and tourists. We can say that cultural resources can make Paris more attractive because they are the strongest part of its tourism. The Eiffel Tower is the most famous monument; millions of people visit only to see it. It is managed through a ticketing system and has entry times to control crowds. Paris also manages tourism through its strong transport system. The Metro and bus networks connect major attractions, and guided tours make travel easier for foreigners. Digital solutions are also being used, such as online booking for museums and monuments, which helps reduce long queues. Paris is also known as a city of romance, fashion, and art, and events such as Paris Fashion Week and local food festivals add to its cultural appeal.

But Paris faces several challenges in tourism management. Overcrowding is a major issue, especially at the Eiffel Tower. To improve tourism management, Paris needs to spread visitors evenly across the city. We also need to consider environmental management. The River Seine should be properly cleaned from time to time. The use of electric buses and green energy should be encouraged.

2. Key elements for successful destination and development

When a place wants to become a good tourist destination, it needs to have some important elements. These include attractions, accessibility, amenities, image, and ancillary services. If all of these are managed well, the destination becomes successful.

1. Attractions

Attractions are the main reason why people visit a place. They can be natural (beaches, mountains, rivers) or cultural (monuments, museums, festivals).

2. Accessibility

A destination must be easy to reach. This means having good transport like airports, trains, buses, and roads.

3. Amenities

Amenities are the facilities that make a tourist comfortable during their stay. These include hotels, restaurants, shopping areas, and basic services like toilets and Wi-Fi.

4. Image

Image is how people think about a place. A positive image attracts more tourists, while a negative image keeps people away.

5. Ancillary Services

These are extra services that support tourism. They include banks, medical services, police help, and information centers.

In summary, we can say that for a destination to be successful, it is not enough to only have attractions. Tourists also need good transport, comfortable facilities, a positive image, and supporting services. When all these elements work together, the destination can grow and develop in a sustainable way.