

Assignment Guidelines:

- **Submission Format:**
 - Detailed project report
 - Font: Times New Roman, Size 12, Double Spaced
 - Word Count: 4000–5000 words
 - Submission Deadline: 14th February 2026
 - **Assessment Criteria:**
 - Depth of Knowledge (20%)
 - Critical Analysis (20%)
 - Application of Theory (20%)
 - Real-World Relevance (20%)
 - Adherence to APA Formatting Guidelines (20%)
 - **Mandatory Sections:**
 - Title Page
 - Table of Contents
 - Abstract
 - Introduction
 - Literature Review
 - Methodology
 - Findings
 - Discussion
 - Conclusion
 - References
 - Appendices
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Assignment 1: Supply Chain Management in Hospitality Operations

Assignment Guidelines:

- Explore the importance of supply chain management in the hospitality industry, focusing on the key components such as sourcing, procurement, logistics, and inventory management.
 - Discuss how efficient supply chain management contributes to cost reduction, operational efficiency, and customer satisfaction in hospitality operations.
 - Examine the challenges faced by hospitality organizations, such as hotels and restaurants, in managing their supply chains effectively.
 - Critically analyze the role of technology, such as inventory management systems and supplier relationship management, in improving hospitality supply chains.
 - Provide real-world examples of successful supply chain strategies in hospitality businesses.
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Assignment 2: Quality Management Systems in Hospitality Operations

Assignment Guidelines:

- Investigate the role of quality management systems (QMS) in ensuring consistent service delivery in hospitality operations.
 - Discuss various quality standards and frameworks, such as ISO 9001, Six Sigma, and Total Quality Management (TQM), and how they apply to hospitality services.
 - Examine the relationship between quality management, customer satisfaction, and operational efficiency in the hospitality industry.
 - Critically assess the challenges in implementing QMS in hospitality businesses, particularly in dynamic environments like hotels, resorts, and restaurants.
 - Provide case studies of hospitality organizations that have successfully implemented QMS and the resulting benefits.
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Assignment 3: Capacity Management and Demand Forecasting in Hospitality Operations

Assignment Guidelines:

- Analyze the importance of capacity management in hospitality operations, focusing on how hotels, restaurants, and other hospitality services balance demand and supply.
 - Discuss the methods and techniques used for demand forecasting in the hospitality industry, including historical data analysis, market trends, and customer behavior patterns.
 - Examine the role of overbooking strategies in managing capacity, and the impact on customer satisfaction and profitability.
 - Critically assess the challenges in achieving optimal capacity utilization and avoiding service failures or operational inefficiencies.
 - Provide real-world examples of how hospitality businesses manage capacity and forecast demand to ensure operational effectiveness.
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