

M22 – Cultural Heritage Management

Assignment Guidelines:

This assignment requires students to explore the principles and practices of cultural heritage management. Students should examine the preservation, interpretation, promotion, and sustainable use of tangible and intangible cultural heritage. The assignment should also consider community participation, tourism development, legal protection, conservation challenges, and ethical issues in heritage management.

Submission Format:

- Detailed project report
- Font: Times New Roman, Size: 12, Spacing: Double
- Word Count: 4000–5000 words
- Submission Deadline: 24th May 2026

Assessment Criteria:

- Depth of cultural heritage management knowledge (20%)
- Application of heritage conservation principles (20%)
- Critical analysis of heritage-related challenges (20%)
- Real-world relevance and use of examples (20%)
- APA formatting (20%)

Mandatory Sections:

- Title Page
- Table of Contents
- Abstract
- Introduction
- Literature Review
- Methodology
- Findings
- Discussion
- Conclusion
- References
- Appendices

Assignment Task – Choose ONE of the following written assignments:

Option 1: Sustainable Management of Cultural Heritage Sites

Write a report on the importance of sustainable management in cultural heritage sites. Your paper should:

- Explain the meaning and importance of cultural heritage management.
- Discuss the challenges of conserving heritage sites while promoting tourism and public access.
- Analyze the role of government agencies, local communities, and heritage organizations in site management.
- Provide real-world examples of cultural heritage sites managed through sustainable practices.

Option 2: Intangible Cultural Heritage and Community Participation

Prepare a strategic paper on the preservation of intangible cultural heritage. Your paper

should:

- Explain intangible cultural heritage, including traditions, rituals, festivals, performing arts, crafts, and oral histories.
- Discuss the role of local communities in protecting and transmitting cultural traditions.
- Assess threats such as globalization, commercialization, migration, and loss of traditional knowledge.
- Recommend strategies for safeguarding intangible cultural heritage for future generations.

Option 3: Cultural Heritage, Tourism, and Ethical Management

Analyze the relationship between cultural heritage and tourism development. Your paper should:

- Explore how cultural heritage contributes to destination identity, tourism growth, and local economic development.
- Discuss ethical issues such as over-tourism, cultural commodification, damage to heritage sites, and exclusion of local communities.
- Assess the role of interpretation, visitor management, and responsible tourism in heritage protection.
- Recommend ethical and sustainable approaches for balancing tourism benefits with cultural preservation.