

Cost Accounting Assignment

Assignment Overview:

- **Topic:** Analyzing cost accounting practices during the Christmas season, focusing on the retail and hospitality industries.
- **Focus Areas:** Cost behavior, budgeting, pricing strategies, and cost management in the holiday period.

Submission Format:

- **Project Report:**
 - **Font:** Times New Roman, Size 12
 - **Spacing:** Double
 - **Word Count:** 4000–5000 words
 - **Deadline:** 24th December 2025

Assessment Criteria (each worth 20%):

1. **Application of cost accounting theories**
2. **Critical evaluation of cost management trends during Christmas**
3. **Innovativeness in cost control strategies during the holiday season**
4. **Use of real-world data and case studies**
5. **Structure, clarity, and APA formatting**

Mandatory Sections:

1. **Title Page**
2. **Table of Contents**
3. **Abstract**
4. **Introduction**
5. **Literature Review**
6. **Methodology**
7. **Findings**
8. **Discussion**
9. **Conclusion**
10. **References**
11. **Appendices**

Assignment Task – Choose ONE of the following written assignments:

- **Option 1: Cost Behavior and Budgeting in Retail During Christmas**
 - Explore how retail businesses manage costs during the Christmas season, including inventory management, staffing, and promotional activities.
 - Evaluate how budgeting strategies help in controlling costs and improving profitability during the holiday period.
- **Option 2: Pricing Strategies and Cost-Volume-Profit Analysis During Christmas**
 - Analyze how businesses use pricing strategies (e.g., discounts, bundle pricing) during Christmas to increase sales.
 - Discuss how cost-volume-profit analysis helps businesses make pricing decisions and manage profitability during the peak season.
- **Option 3: Cost Control Techniques in the Hospitality Industry During Christmas**
 - Investigate cost control measures implemented in the hospitality industry (e.g., hotels, resorts) during the Christmas season.
 - Examine how fixed and variable costs are managed to maximize profits during the holiday rush.