

Planning and Management of Sustainable Tourism Spaces

Assignment Guidelines:

This assignment explores the planning and management of sustainable tourism spaces. Students should examine strategies that balance environmental, economic, and social factors in tourism development. The assignment should include case studies on eco-tourism and conservation efforts, with recommendations on how to improve sustainability practices in tourism spaces..

Submission Format:

- Detailed project report
- **Font:** Times New Roman, Size: 12, Spacing: Double
- **Word Count: 4000–5000 words**
- **Submission Deadline: 24th October 2025**

Assessment Criteria:

- Application of consumer behaviour theories (20%)
- Critical evaluation of behavioral trends (20%)
- Innovativeness in strategy recommendations (20%)
- Use of real-world data and case studies (20%)
- Structure, clarity, and APA formatting (20%)

Mandatory Sections:

- Title Page
- Table of Contents
- Abstract
- Introduction
- Literature Review
- Methodology
- Findings
- Discussion
- Conclusion
- References
- Appendices

Assignment Task – Choose ONE of the following written assignments:

Option 1: Developing Sustainable Tourism Spaces: Strategies for Balancing Environmental, Economic, and Social Factors

Analyze the planning and management strategies used to create sustainable tourism spaces that balance environmental conservation with economic and social benefits.

Discuss examples of successful sustainable tourism projects that consider local communities and environmental impact.

Option 2: Eco-Tourism and Conservation: Planning Sustainable Tourism in Protected Areas and Natural Reserves

Explore the challenges and best practices in planning and managing tourism spaces within protected areas, national parks, and wildlife reserves.

Discuss how tourism can contribute to conservation efforts while maintaining sustainability in these fragile environments.

Option 3: Smart Tourism Planning: Integrating Technology for Sustainable Tourism Development

Examine how technology, including smart cities, IoT, and data analytics, can assist in planning and managing sustainable tourism spaces.

Discuss the role of technological innovations in improving resource management, visitor experiences, and reducing the environmental footprint in tourism destinations.