

**Assignment Guidelines:**

Submission Format:

Font: Times New Roman, Size 12, Double Spaced Word

Count: 4000–5000 words

Submission Deadline: 1st April 2026

**Assessment Criteria:**

Depth of Knowledge (20%)

Critical Analysis (20%)

Application of Theory (20%)

Real-World Relevance (20%)

Adherence to APA Formatting Guidelines (20%)

**Mandatory Sections:**

Title Page

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Abstract

Introduction Literature

Review Methodology

Findings

Discussion

Conclusion

References

Appendices

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## Assignment 1: Cross-Cultural Leadership in International Business

### Question:

- How does cross-cultural leadership influence the success of international business operations? Discuss the challenges leaders face when managing diverse teams across different cultural contexts and the strategies they can employ to foster effective communication, collaboration, and decision-making. Provide examples of global organizations that have successfully navigated cultural differences in their leadership practices.
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## Assignment 2: Transformational Leadership and Global Business Strategy

### Case Study:

- Examine the leadership style of *Indra Nooyi* during her tenure as CEO of *PepsiCo*. How did her transformational leadership approach contribute to PepsiCo's global expansion and its strategic focus on health-conscious products? Analyze the impact of her leadership on organizational culture, innovation, and business performance in international markets.
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## Assignment 3: Ethical Leadership and Corporate Social Responsibility (CSR) in International Business

### Question:

- What role does ethical leadership play in shaping corporate social responsibility (CSR) practices in international businesses? Discuss how leaders can integrate ethical decision-making into their global business strategies, with a focus on sustainability, environmental stewardship, and social impact. Provide examples of international companies that have effectively implemented ethical leadership in their CSR initiatives.