

Advanced Legal Challenges in Tourism

Assignment Guidelines:

This assignment requires students to [choose one of the three topics](#) below and prepare a comprehensive report, demonstrating critical analysis, application of legal principles, and strategic thinking.

Students are expected to conduct extensive research using legal statutes, case law, and scholarly articles.

Use APA format for referencing all external sources.

Reports should be well-structured with supporting examples and case studies.

Submission Format:

Properly formatted report

Font: Times New Roman, Size: 12, Spacing: 1.5

Word Count: 3000-4000 words

Submission Deadline: April 4th, 2025

Assessment Criteria:

Depth of Research and Analysis (30%)

Application of Legal Concepts and Strategic Thinking (30%)

Quality of Writing and Structure (20%)

Relevance and Use of Examples/Case Studies (10%)

Proper Referencing and Citation (10%)

Formatting Guidelines:

APA Format

Include in-text citations and a reference list following APA guidelines.

Ensure headings, subheadings, and references comply with APA style.

Font: Times New Roman, 12 pt.

Line Spacing: 1.5

Margins: 1 inch on all sides.

Mandatory Sections:

Title Page: Assignment title, student name, and student ID.

Table of Contents: Include section titles and page numbers.

Introduction: Outline the background, objectives, and scope of the report.

Main Body: Organized under clear headings reflecting the chosen topic.

Conclusion: Summarize key findings and implications.

References: List all sources cited, in APA format.

Appendices: Include any charts, graphs, or tables if necessary.

Choose ONE of the following tasks:

Option 1: Legal Design and Compliance for a Sustainable Eco-Tourism Venture

Develop a legal and regulatory compliance framework for a new eco-tourism venture. Include environmental mission, applicable laws, stakeholder engagement, and sustainable practices.

Option 2: Crisis Management Legal Strategy for a Travel Agency

Formulate a comprehensive legal strategy for crisis management affecting a travel agency. Include business model description, crisis preparedness, legal obligations during crises, and communication strategies.

Option 3: Regulatory Analysis and Market Entry Strategy for a Tourism App

Conduct a regulatory analysis and develop a market entry strategy for a new tourism app. Include digital market analysis, EU digital and privacy regulations, compliance checklist, and legal barriers assessment.

Submission Format: Upload the completed assignment as a PDF.