

Planning & Management of Sustainable Tourism Spaces Assignment

Assignment Overview:

- **Topic:** Examining the planning and management of sustainable tourism spaces during the Christmas season.
- **Focus Areas:** Sustainable tourism practices, eco-friendly tourism options, and how destinations prepare for the increased holiday demand.

Submission Format:

- **Project Report:**
 - **Font:** Times New Roman, Size 12
 - **Spacing:** Double
 - **Word Count:** 4000–5000 words
 - **Deadline:** 24th December 2025

Assessment Criteria (each worth 20%):

1. **Application of sustainable tourism theories**
2. **Critical evaluation of sustainability trends during Christmas**
3. **Innovativeness in sustainable tourism management strategies**
4. **Use of real-world data and case studies**
5. **Structure, clarity, and APA formatting**

Mandatory Sections:

1. **Title Page**
2. **Table of Contents**
3. **Abstract**
4. **Introduction**
5. **Literature Review**
6. **Methodology**
7. **Findings**
8. **Discussion**
9. **Conclusion**
10. **References**
11. **Appendices**

Assignment Task – Choose ONE of the following written assignments:

- **Option 1: Sustainable Tourism Practices During the Christmas Season: Challenges and Solutions**
 - Investigate how tourism destinations manage the environmental and social impacts of increased visitors during Christmas.
 - Discuss strategies like waste management, carbon offsetting, and local community involvement in sustainable tourism.
- **Option 2: Eco-Friendly Travel Choices: The Role of Tourists in Promoting Sustainability During Christmas**
 - Examine the choices tourists make during the Christmas season regarding eco-friendly travel options (e.g., choosing green accommodations, reducing energy consumption).
 - Explore how these choices are influenced by marketing, social trends, and personal values.
- **Option 3: Destination Management and Sustainable Tourism Planning for Christmas and the New Year**
 - Analyze how tourism destinations prepare for the Christmas and New Year rush with sustainable practices in mind.
 - Discuss the role of planning in balancing visitor experience with sustainability goals.