

Assignment Guidelines:

Submission Format:

Font: Times New Roman, Size 12, Double Spaced Word

Count: 4000–5000 words

Submission Deadline: 1st April 2026

Assessment Criteria:

Depth of Knowledge (20%)

Critical Analysis (20%)

Application of Theory (20%)

Real-World Relevance (20%)

Adherence to APA Formatting Guidelines (20%)

Mandatory Sections:

Title Page

Table of Contents

Abstract

Introduction Literature

Review Methodology

Findings

Discussion

Conclusion

References

Appendices

Assignment 1: Financial Accounting and Reporting in the Hospitality Industry

Question:

- How does financial accounting play a critical role in the hospitality industry, particularly in the context of managing profitability and liquidity? Discuss the key financial statements (Income Statement, Balance Sheet, Cash Flow Statement) and their importance for decision-making in hospitality management. Provide examples of how hospitality businesses use these reports to guide strategic decisions.
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Assignment 2: Cost Control and Management in Hospitality Operations

Case Study:

- Analyze the cost control and cost management strategies implemented by *Marriott International* to maintain operational efficiency. How does Marriott utilize cost allocation and budgeting to minimize waste and optimize resource utilization? Discuss the impact of these strategies on profitability and long-term sustainability.
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Assignment 3: Break-Even Analysis and Financial Forecasting in Hospitality Business

Question:

- How can break-even analysis and financial forecasting be utilized to assess the financial viability of new hospitality ventures? Discuss the role of cost behavior, fixed and variable costs, and projected revenues in determining the break-even point. Provide an example of how these tools are applied in a real-world hospitality context to make informed business decisions.