

1. The Bavarian Brewery Expansion

Scenario:

A mid-sized Bavarian brewery, famous for its craft beer, wants to expand into the European market. They are considering opening a facility in Berlin or Munich, with differing tax rates, labor costs, and access to distribution networks.

Tasks for Students:

- Evaluate which city is financially optimal using **cost-benefit analysis**.
- Consider **capital budgeting** decisions: NPV, IRR, payback period.
- Analyze **risk**: supply chain disruptions, seasonal demand, regulatory changes.

Interactive Twist:

- Provide incomplete financial statements. Students must infer missing figures based on industry ratios.
 - Introduce a “government incentive” card randomly (e.g., Berlin offers subsidies) and ask how that changes decisions.
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2. The Autobahn Toll Investment Dilemma

Scenario:

The German government plans to privatize a section of the Autobahn and invites investors. The project has uncertain future traffic and toll revenues.

Tasks:

- Construct a **cash flow projection** from partial data.
- Discuss **financing options**: debt vs equity, considering interest rates and investor risk.
- Introduce **currency fluctuation risk** if investors are international.

Interactive Twist:

- Use role-play: assign students as banks, investors, and government regulators, each with secret goals.
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3. Green Energy Investment: Wind Farms in Northern Germany

Scenario:

A renewable energy firm is evaluating investing in offshore wind farms. Germany's Energiewende policy affects tax credits and subsidies.

Tasks:

- Assess **financial statements** and forecast returns.
- Decide on **dividend policy**: reinvest in new turbines or distribute profits?
- Model different **scenarios**: lower-than-expected wind speeds, changes in subsidies, or carbon credit fluctuations.

Interactive Twist:

- Students can “trade” risk scenarios with each other, forcing them to recalculate NPV or IRR dynamically.
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4. Tourism and Hospitality: Oktoberfest Budget Crisis

Scenario:

A hotel chain in Munich is preparing for Oktoberfest. Unexpected inflation in food and labor costs threatens profitability.

Tasks:

- Calculate **break-even occupancy** and pricing strategies.
- Decide **short-term financing** options to cover temporary cash flow shortages.
- Analyze **cost control strategies** in a high-demand period.

Interactive Twist:

- Introduce random “events” like supply shortages or sudden festival cancellations. Students must adapt quickly.
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If you want, I can **prepare a full set of 5–6 ready-to-use Germany-themed case studies**, each with:

- Student instructions
- Background data tables
- Hidden twists for classroom interaction
- Logical questions that require critical thinking and application of your slides

Do you want me to create the full set?