

Tourist Regions and Attractions Course
Assignment 2
23.05.2025



Based on your country of origin or personal experience:

Explain the relationship between tourism and commodification, with a special focus on the following questions:

- Which aspects of culture are being commodified for tourism purposes (festivals, crafts, traditions)?
- How has this commodification changed these cultural aspects or the way people engage with them?
- What are the negative impacts of such commodification on local communities?
- What strategies can be used to balance tourism development with cultural preservation?