

Availability Management in Tourism Course

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Assignment 1

Answer 1. Main Features of the Grand Tour and Its Impact on Tourism Development

Features of the Grand Tour

The Grand Tour was a long-distance learning journey of the young aristocracies and nobilities in Europe in the 17th and early 19th centuries. Its major features were long-distance travelling among the major cultural centres such as Paris, Venice and Rome to pursue an educational course in art, languages, history and architecture (Zhang and Yu, 2024). Travelling was expensive, personalised, and mentored or led. The aim of travel was more cultural delicate, intellectual and exposure to the classical past, and invented a leisure type of educational travel.

Impact on Tourism Development

The Grand Tour had a role to play in shaping the modern-day tourism as it gave rise to the idea of tourism as an educational experience, relaxation and cultural enrichment. It inspired the development of guidebooks, maps, and travel organised services and destination cities increased hospitality, transport routes, and cultural sites to work with elite travellers (Zhang and Yu, 2024). This trend commercialised the tours to historical locations and museums that have influenced the present culture tourism.

Answer 2. Industrial Revolution as a Catalyst for Tourism Development

A major transformation in tourism was the Industrial Revolution that began in the late 18th century. First, it caused technological developments, such as steam engines, railways, and steamships, which greatly reduced the duration of travel, and made the process of transportation cheaper, safer, and more convenient (Kuzior et al., 2021). This was achieved through railways, which enabled mass movement of people, and destinations that working and middle classes travellers could not afford to visit previously.

Secondly, the society and economy changed with industrialisation. Urbanisation increased the disposable income, created a structured labour force and introduction of paid holidays. It also contributed to the creation of domestic and future international tourism since employees could now travel in quantity and time (Kuzior et al., 2021).

Third, the industrial revolution may expand tourism related businesses. The development of modern commercial tourism was the work of such entrepreneurs as Thomas Cook, who created organised tours, travel agencies and package holidays (Kuzior et al., 2021). The

communication and marketing were increased and this included telegraphs and later telephones.

Answer 3. Relationship Between Accommodation Quality and Tourist Satisfaction

The quality of accommodation is also one of the elements that predefine tourist satisfaction because it directly correlates with comfort, safety, and the whole experience of travelling (Hussain et al., 2023). Quality rooms, good facilities, bed rest, clean food, professional customer care are found in good accommodation. Whenever these factors surpass or fulfil their expectations, the tourists feel valued and they will spend their time in the destination and leave positive memories about the destination. The bad accommodation, in turn, can cause complaints, stress, and negative reviews, which can be the main feature of the trip (Hussain et al., 2023). Accommodation as an important area of travel expenditure, the tourists would require value in their money.

References

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