

Sociology of Tourism Course

The Presentation Topics:

1. The historical background and evolution of tourism
2. The motivations of travel
3. Consumer Behavior and the Decision-Making Process
4. Tourism typologies (Cultural and Heritage tourism)
5. Alternative tourism (rural and eco-tourism)
6. Tourism typologies (Indigenous and ethnic tourism)
7. Tourism typologies (sport and adventurous tourism)
8. Authenticity and Tourism
9. The benefits and disadvantages of tourism
10. The motivation theories (Escape-Seeking theory & Travel career ladder)
11. The motivation theories (Cohen's typology & Smith's typology)
12. Acculturation and Commodification of Culture
13. Sustainable development and tourism
14. The evolution of community-based tourism
15. Tourism and visitor management

The Research Outline

1- The cover page should include:

- Your name
- The date
- Student ID number
- eilET logo
- The research title

2- The research's main body

- The main research should be between 1250-1500 words
- It should include:
 - Introduction (150 words)
 - The main body
 - Discussion
 - Conclusion (150 words)

3- the reference page

The reference style shall follow APA style.

The citation inside the text as follows:

Author name (the year).

(Author name, the year).

(Author name, the year: page number).

4- the final submission date will be:

February 28, 2025