M20 – Tourism and Local Development Cooperation

Assignment Guidelines:
This assignment requires students to explore the relationship between tourism and local development cooperation. Students should examine how tourism can support economic growth, community participation, employment generation, cultural preservation, infrastructure improvement, and sustainable development at the local level.

Submission Format:
• Detailed project report
• Font: Times New Roman, Size: 12, Spacing: Double
• Word Count: 4000–5000 words
• Submission Deadline: 31st December 2026, 23:59 (Germany time)

Assessment Criteria:
• Depth of tourism and local development knowledge (20%)
• Application of development cooperation concepts (20%)
• Critical analysis of community and sustainability issues (20%)
• Real-world relevance and use of examples (20%)
• APA formatting (20%)

Mandatory Sections:
• Title Page
• Table of Contents
• Abstract
• Introduction
• Literature Review
• Methodology
• Findings
• Discussion
• Conclusion
• References
• Appendices

Assignment Task – Choose ONE of the following written assignments:

Option 1: Tourism as a Tool for Local Economic Development
Write a report on how tourism contributes to local economic development. Your paper should:
• Explain the role of tourism in employment creation, income generation, and small business growth.
• Discuss how tourism supports local infrastructure, entrepreneurship, and regional competitiveness.
• Analyze the risks of tourism dependency, income leakage, and unequal distribution of benefits.
• Provide real-world examples of destinations using tourism for local economic development.

Option 2: Community Participation and Development Cooperation in Tourism
Prepare a strategic paper on the importance of community participation in tourism development. Your paper should:

• Explain the concept of local development cooperation in tourism.
• Discuss the roles of local communities, government agencies, NGOs, and private tourism businesses.
• Assess how participatory planning improves social inclusion, cultural preservation, and local ownership.
• Recommend cooperation frameworks for sustainable and community-based tourism development.

Option 3: Sustainable Tourism, Local Development, and Social Impact
Analyze the role of sustainable tourism in promoting balanced local development. Your paper should:
• Explore the relationship between sustainable tourism, poverty reduction, and quality of life.
• Discuss environmental, cultural, and social impacts of tourism on local communities.
• Assess strategies for managing tourism growth while protecting local resources and identity.
• Recommend sustainable tourism practices that support long-term local development.