

Cultural Heritage Management

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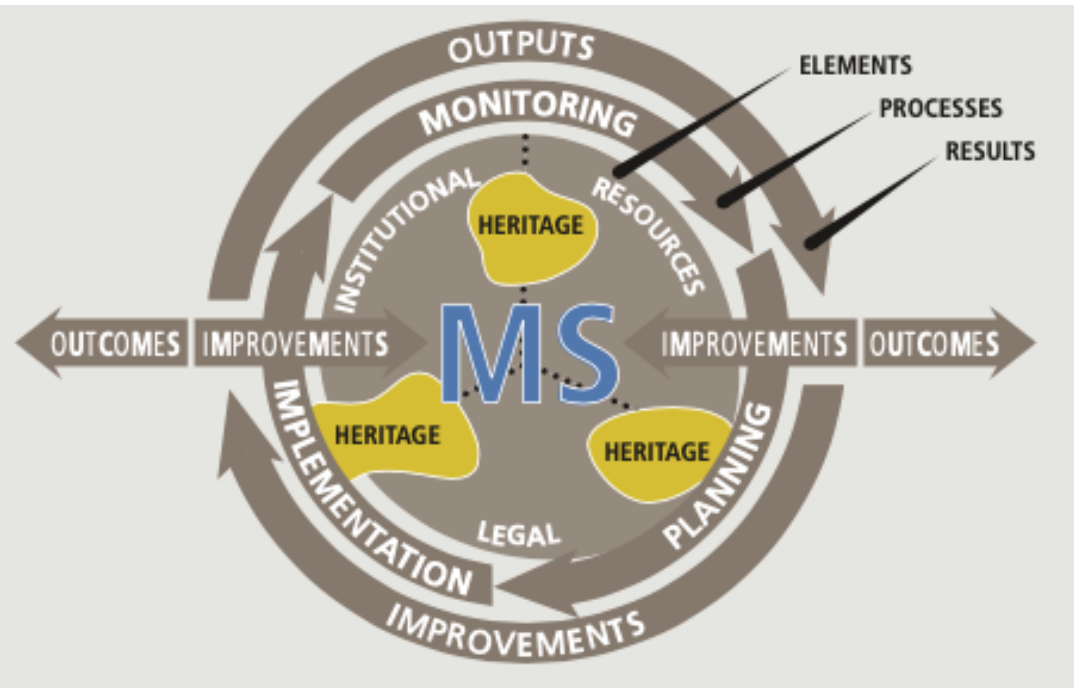
Outline

1. World Heritage Management Systems
2. The Elements of Heritage Management System
3. The Process of Heritage Management System
4. The Results of Heritage Management System
5. The World Heritage System as a Management System



1- World Heritage Management Systems

The importance of Management Systems:



- Management systems are essential for protecting the Outstanding Universal Value (OUV) of World Heritage properties.
- Every proposed action or management strategy should be evaluated according to whether it protects the site's OUV.
- Management systems provide a framework for ensuring long-term conservation and sustainability.

World Heritage Resource Manual , 2013

1- World Heritage Management Systems

What is a management system?

- After extensive discussions and workshops, experts identified nine basic parts of a heritage management system.

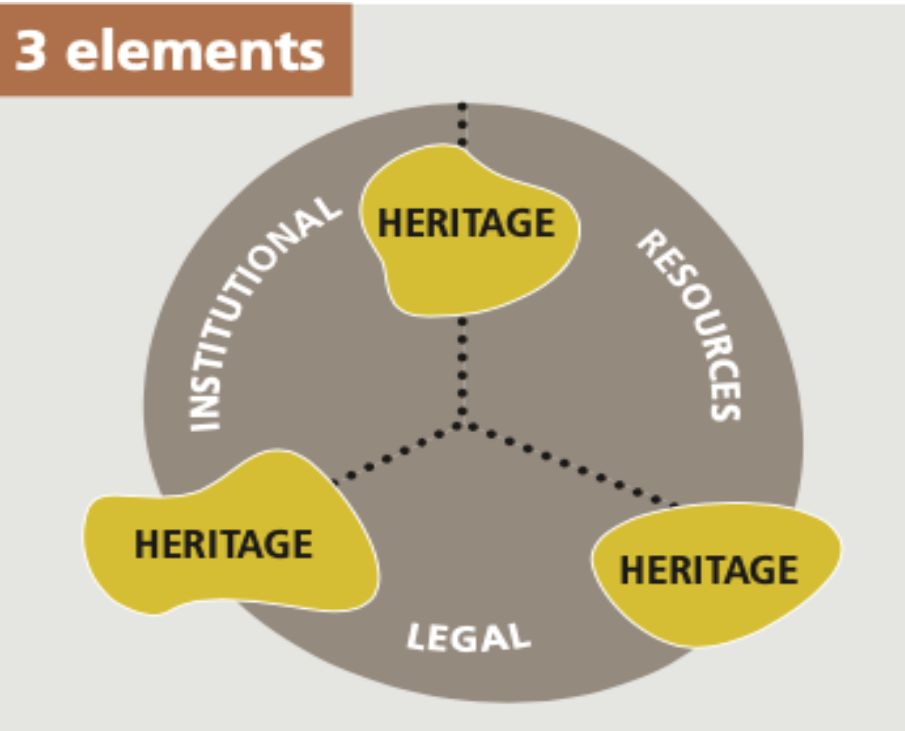
- **The components are:**

3 categories	9 components
3 elements:	Legal framework, institutional framework and resources
3 processes:	Planning, implementation and monitoring
3 results:	Outcomes, outputs and improvements to the management system

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2- The Elements of Heritage Management System

What is a management system?



-The Three Core Elements of a Management System:

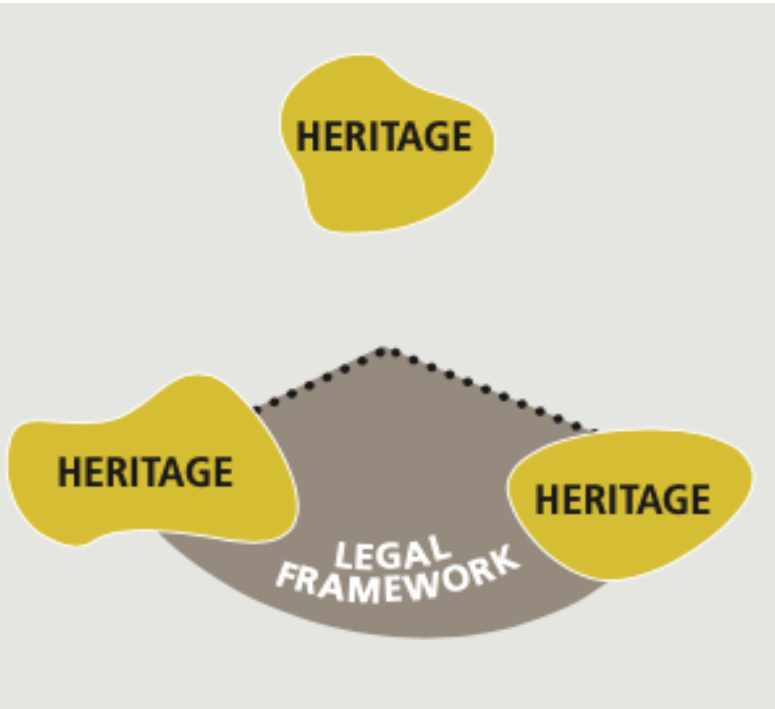
1. Legal Framework
2. Institutional Framework
3. Resources

- These three elements form the foundation of the management system.

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2- The Elements of Heritage Management System

A- Legal Framework



- A legal framework is a mandate that empowers people and organizations to act.

- Main Functions:

- Defines what is considered heritage.
- Establishes criteria for conservation and management.
- Determines what can legally be protected.

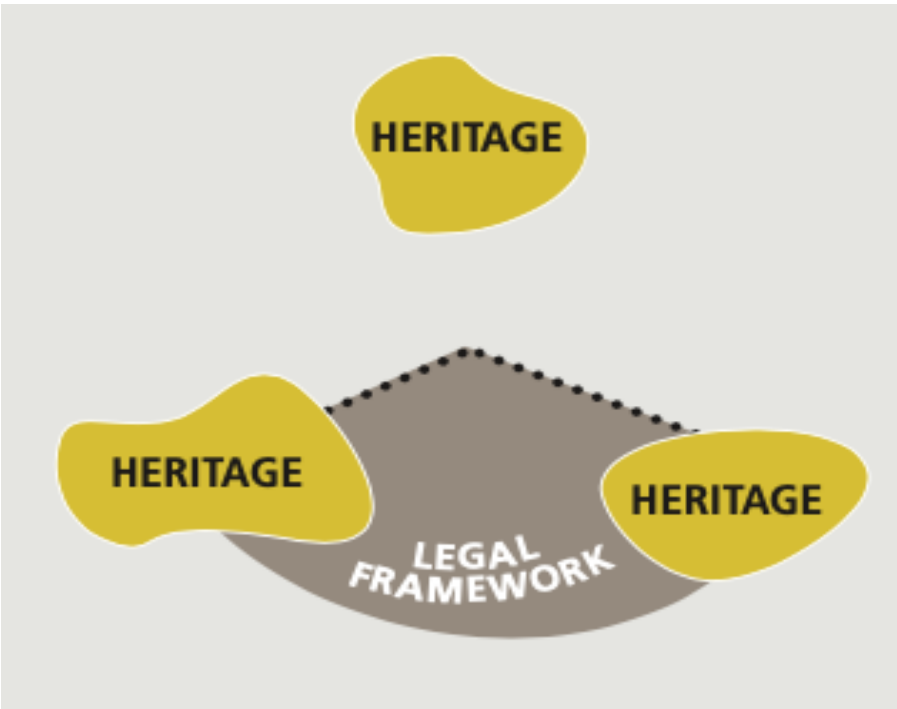
Examples:

- Heritage laws may define heritage as:

- Buildings before a certain date
- Monuments of historical significance
- Archaeological remains

2- The Elements of Heritage Management System

A- Legal Framework



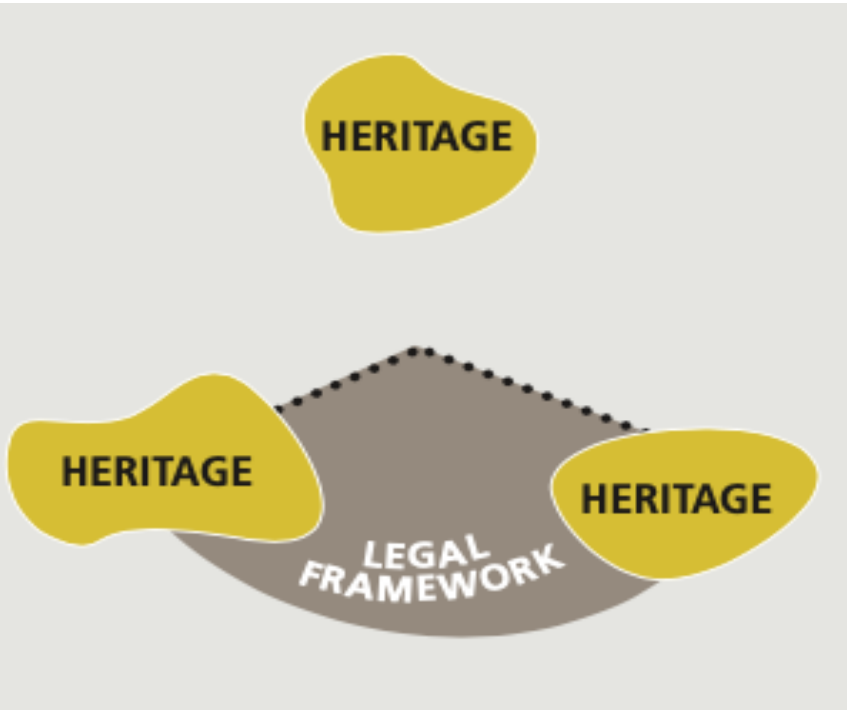
Beyond Heritage Laws:

- Other Legal Frameworks Matter
- Heritage management is also affected by:
 - Mining legislation
 - Agricultural laws
 - Urban planning regulations
 - Administrative policies

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2- The Elements of Heritage Management System

A- Legal Framework



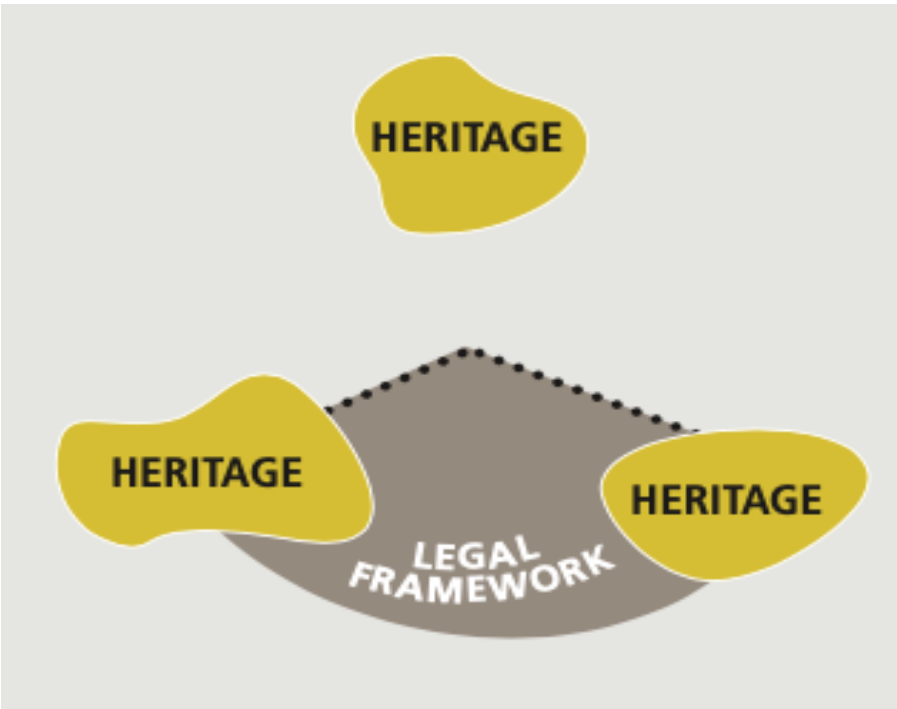
- Conflicts may arise when non-heritage laws override heritage protection laws.

Key Responsibility

- Heritage professionals must:
 - Understand all relevant legal frameworks
 - Coordinate with other sectors
 - Ensure heritage concerns are integrated into decision-making

2- The Elements of Heritage Management System

A- Legal Framework



- Traditional and Community Frameworks

- Not all management systems are based on formal legislation.

- Other Forms of Mandates

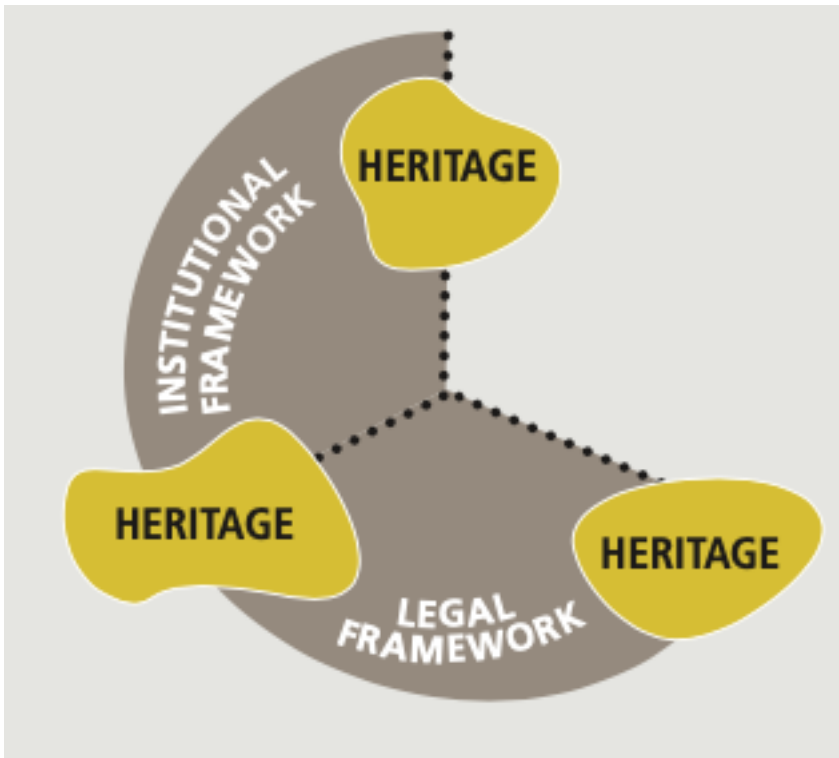
- Traditional systems
- Community-based frameworks
- Administrative structures

- Importance

- Traditional actors and local communities often play a vital role in protecting cultural heritage.

2- The Elements of Heritage Management System

B- Institutional Framework



- The institutional framework establishes the organizations responsible for heritage protection.

- Examples of Institutions

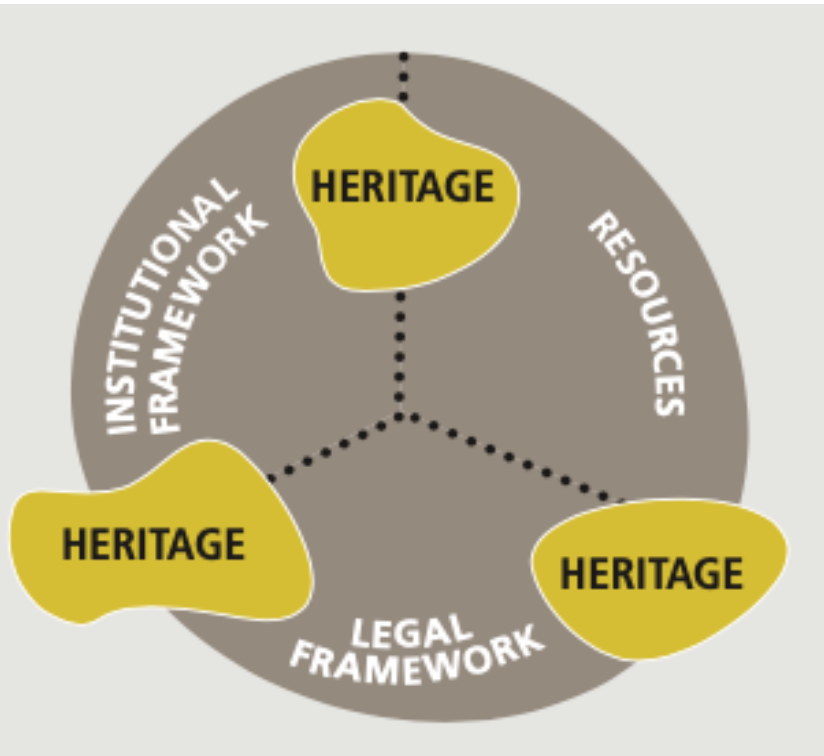
- Departments of Antiquities
- National Museums
- Heritage Authorities

- Main Functions

- Implement legal mandates
- Create operational structures
- Organize human resources
- Carry out conservation actions

2- The Elements of Heritage Management System

C- Resources in Heritage Management



- Resources Include More Than Funding

- Types of Resources-

- Financial resources
- Knowledge and expertise
- Human resources
- Traditional knowledge

- Key Point

- No management system has unlimited resources.

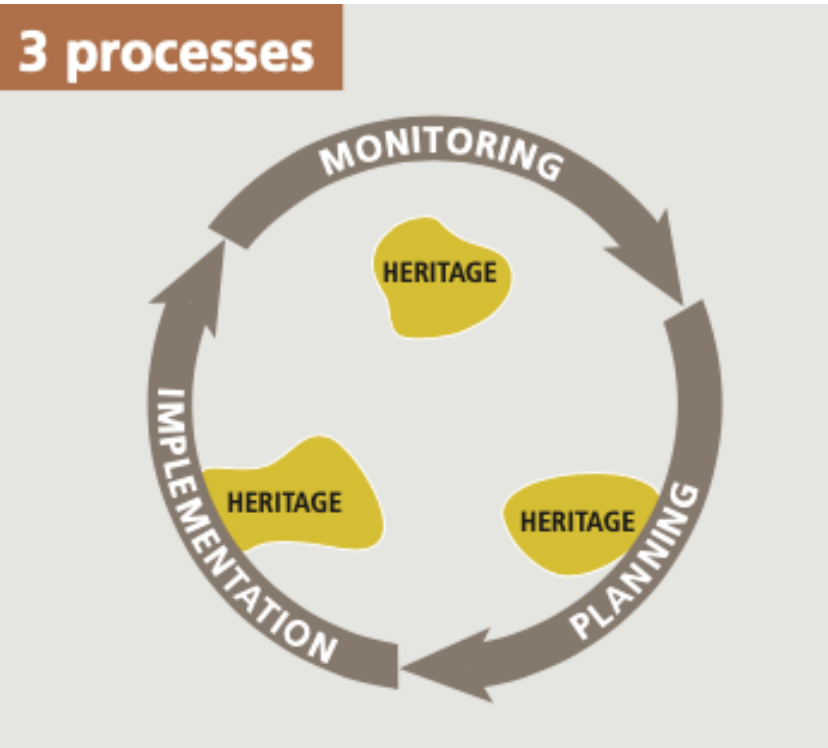
Effective Management Requires:

- Understanding available resources
- Maximizing efficiency and impact
- Using resources wisely

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3- The Process of Heritage Management System

2- Management Processes



- **The Three Main Processes include:**

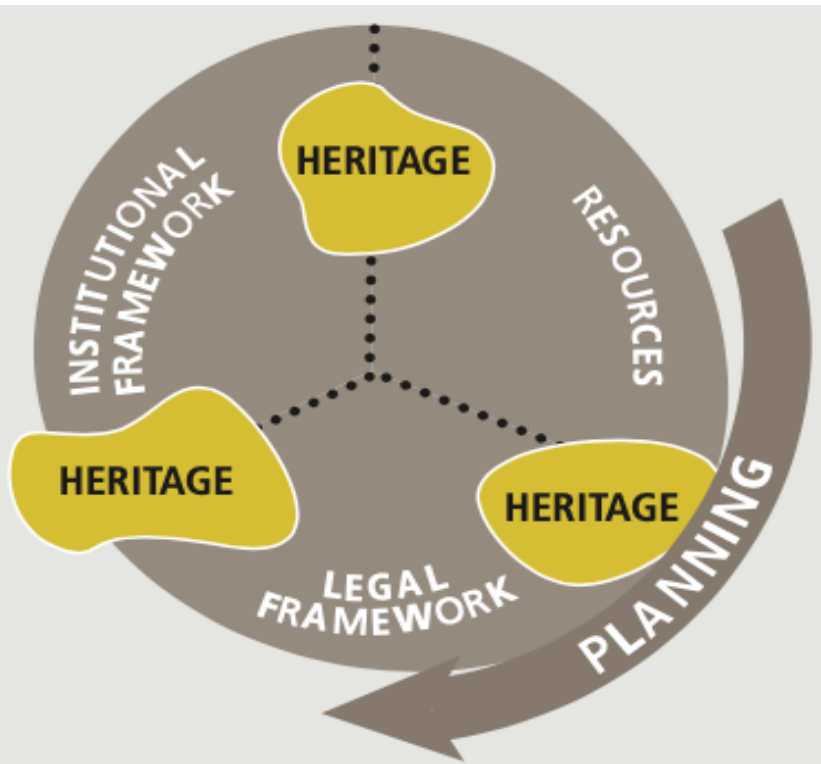
- Planning
- Implementation
- Monitoring

- These processes work together in a continuous cycle.

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3- The Process of Heritage Management System

A- Planning:



Planning involves:

- Designing projects
- Setting objectives
- Creating action plans

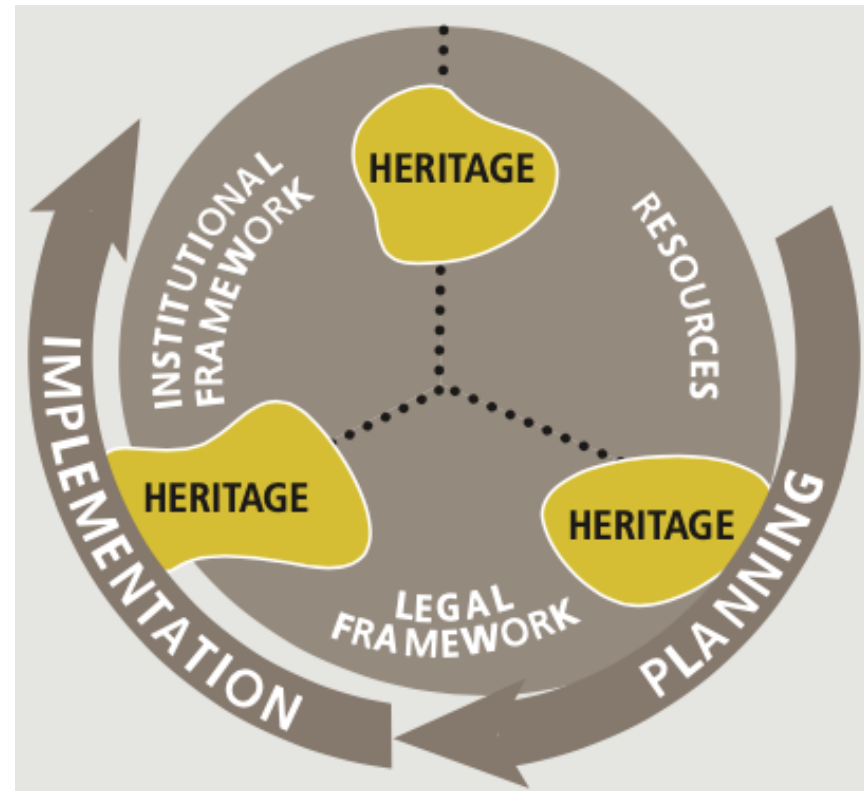
- Effective Planning Requires:

- Participation
- Clear goals
- Defined actions
- Monitoring systems

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3- The Process of Heritage Management System

B- Implementation



- Implementation is the process of carrying out planned activities.

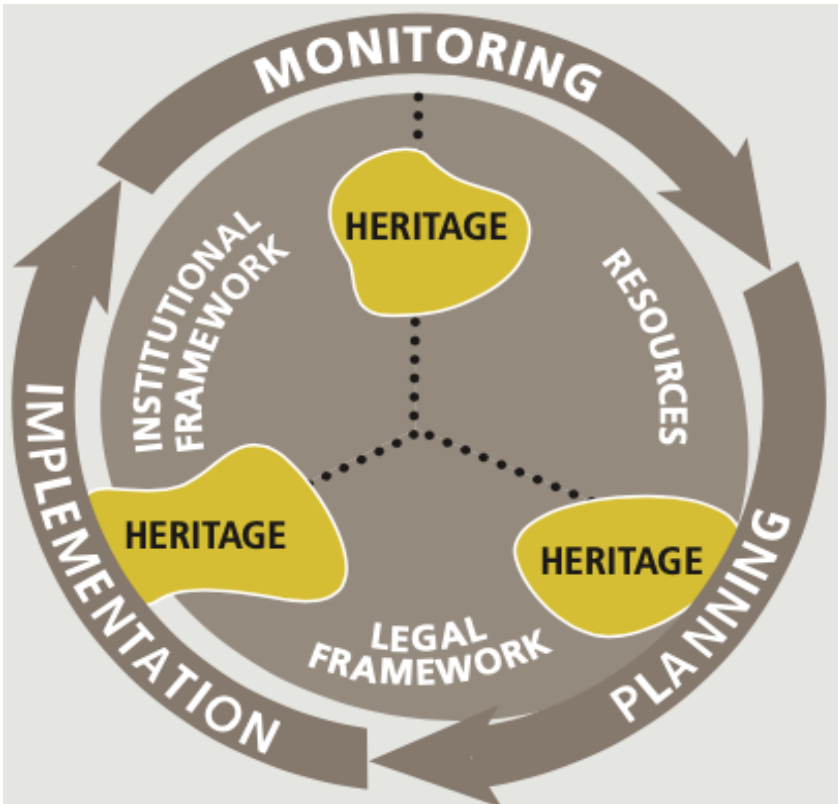
- Examples:

- Conservation projects
- Visitor management programs
- Risk management actions
- Capacity-building activities

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3- The Process of Heritage Management System

C- Monitoring



Why Monitoring Matters

- Monitoring helps determine:

- Whether objectives are being achieved
- Whether adjustments are needed
- Whether management actions are effective

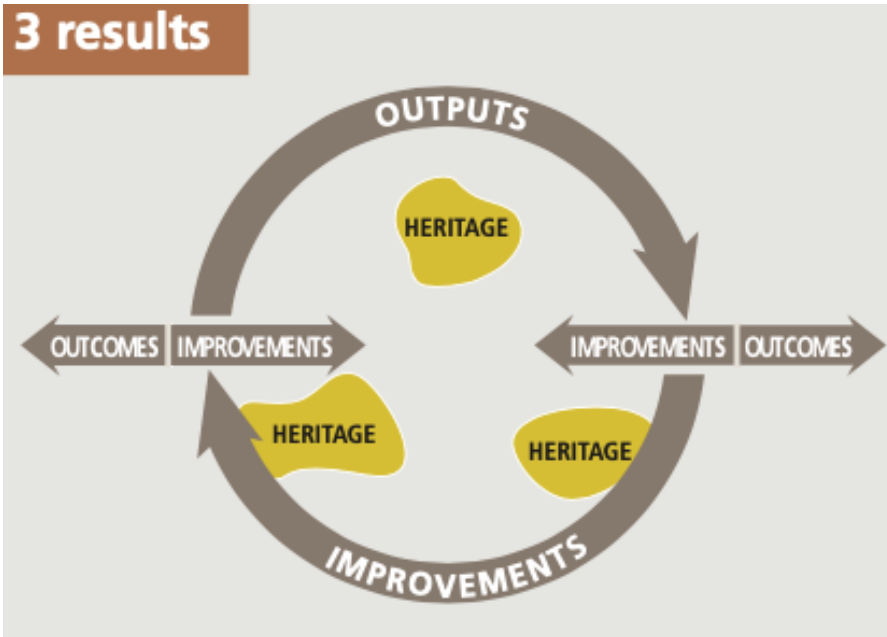
Key Concept:

- Management is a continuous cycle:

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4- The Results of Heritage Management System

4- Results



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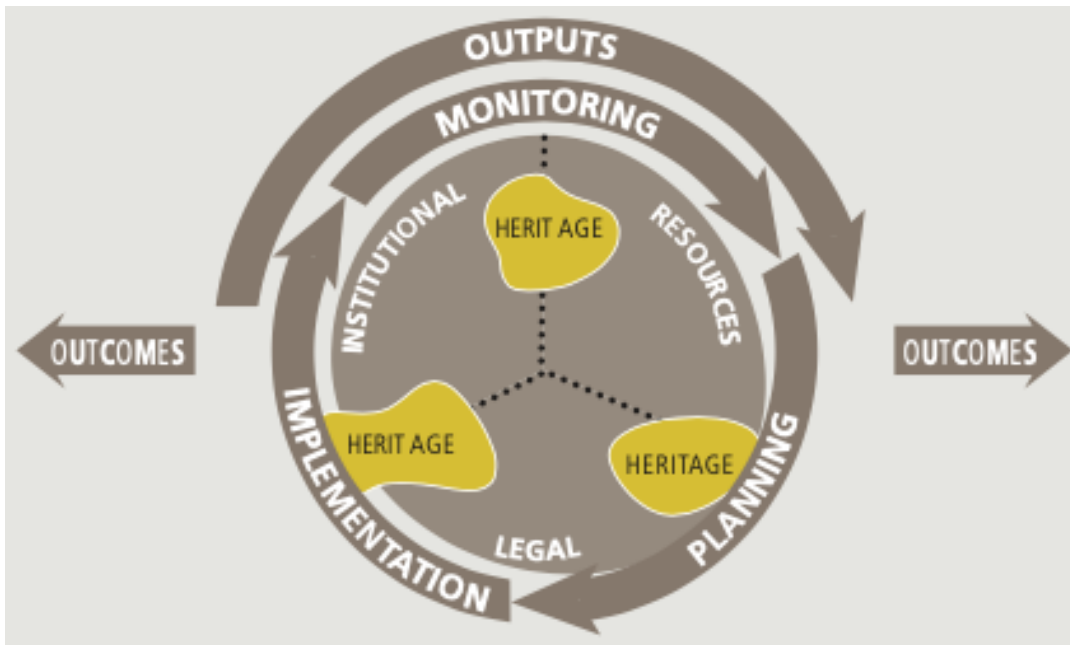
- Results of Management Systems

- Three Types of Results:

- Outputs
- Outcomes
- Improvements

4- The Results of Heritage Management System

A- Outputs



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- Tangible and Measurable Results

- Examples:

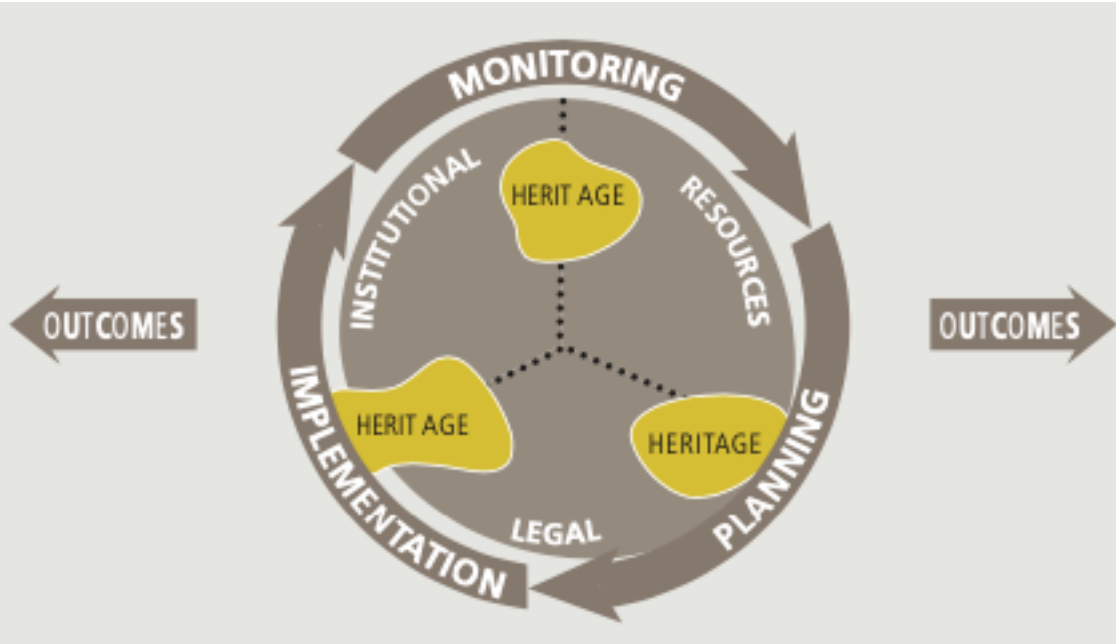
- Increased tourism
- Improved signage
- Better conservation conditions
- New visitor facilities

- Characteristics:

- Visible
- Countable
- Short- to medium-term achievements

4- The Results of Heritage Management System

B- Outcomes



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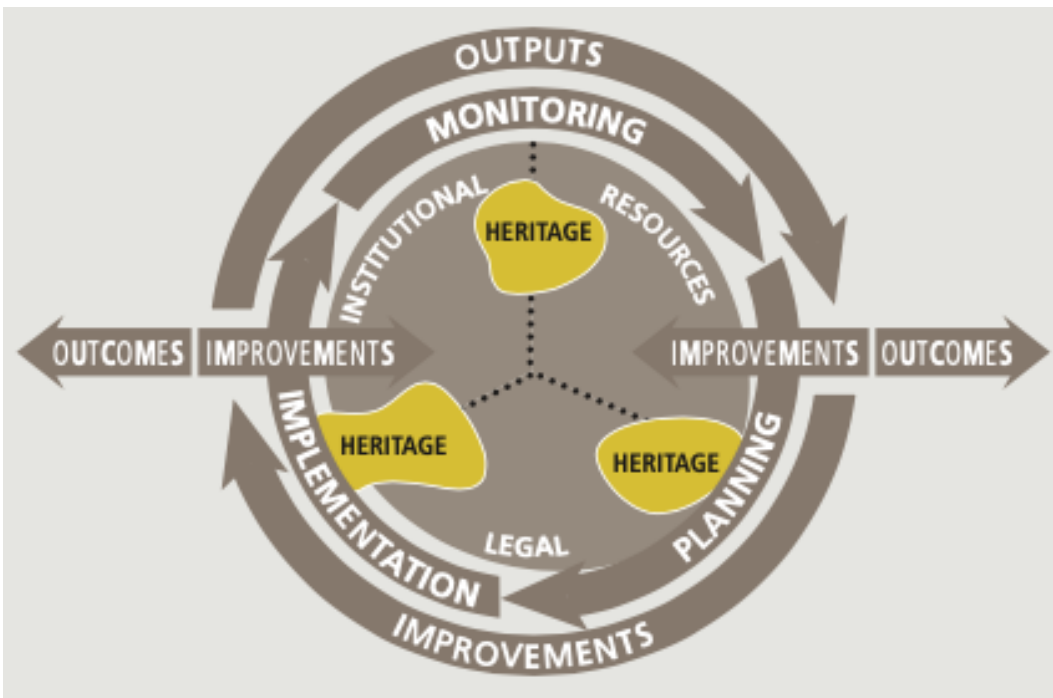
- Broader Long-Term Impacts

- Examples:

- Greater public awareness
- Stronger community recognition
- Increased international visibility
- Better support and funding opportunities

4- The Results of Heritage Management System

C- Improvements



- Improving the Management System Itself

- Focus:

- Corrective measures
- Internal feedback
- Better management practices

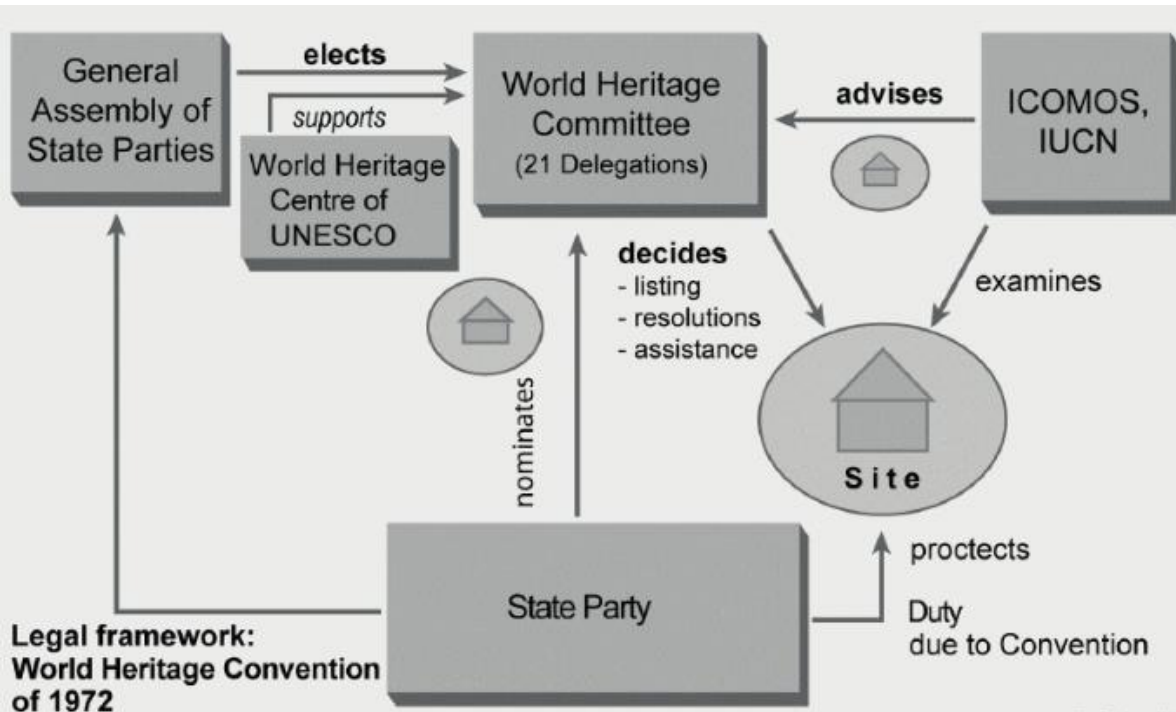
- Purpose:

- To strengthen and refine the management system over time.

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4- The World Heritage System as a Management System

The Elements within the World Heritage System



Schmitt, 2015

- Legal Framework

- The World Heritage Convention

- Institutional Framework

- State Parties
- World Heritage Committee
- World Heritage Centre
- Advisory Bodies:
 - ICCROM
 - ICOMOS
 - IUCN

4- The World Heritage System as a Management System

The Elements within the World Heritage System



- Resources:

- Funding
- Human expertise
- Knowledge networks

4- The World Heritage System as a Management System

Processes within the World Heritage System



Planning

- Strategic initiatives
- Risk management
- Capacity building

Implementation

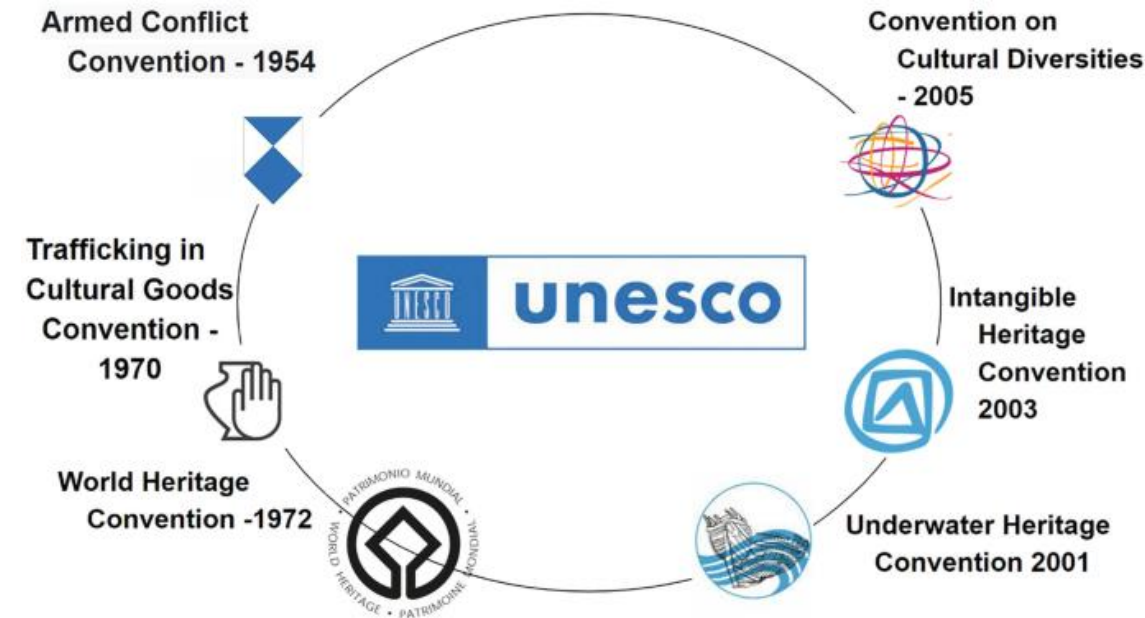
- Conservation actions
- Heritage programs

Monitoring

- Reactive monitoring
- Periodic reporting
- Evaluation of initiatives

4- The World Heritage System as a Management System

Outputs and Outcomes in World Heritage



- Outputs:

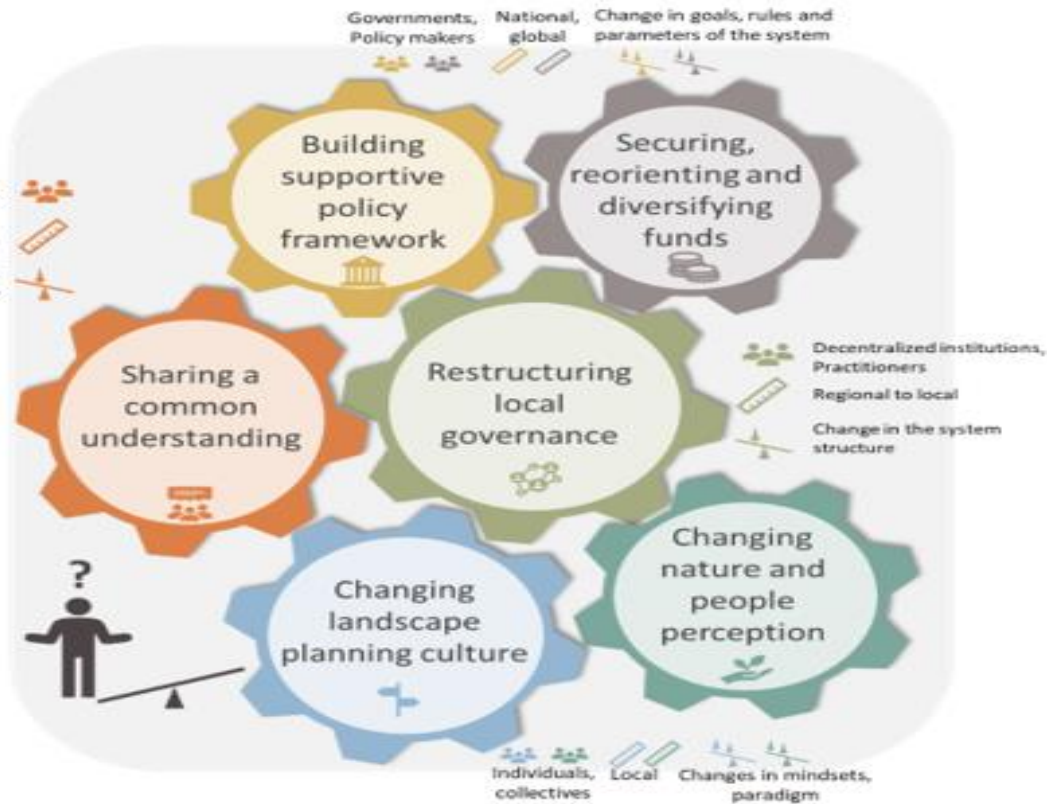
- World Heritage List
- List of World Heritage in Danger
- Monitoring reports

- Outcomes:

- Better protected heritage sites
- Improved heritage practices globally
- Increased awareness of cultural and natural heritage

4- The World Heritage System as a Management System

Continuous Improvement in the World Heritage System



- Examples of Improvements:

- Better understanding of management systems
- Development of OUV concepts
- Improved approaches to authenticity and integrity

Thank you



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